

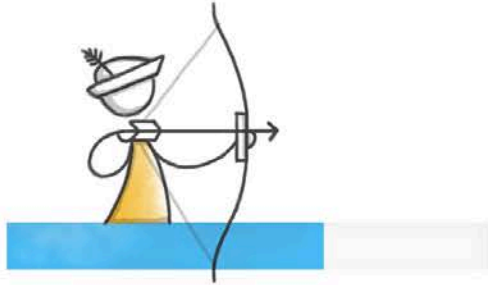
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E-Learning Festival Warsaw 2017

Creating Effective Mobile Learning

Nicola Appel
Articulate Inc.

Do You Need to Create Mobile Learning?



67%

OF DEVELOPERS

67% of developers are asked to create mobile learning



40%

OF E-LEARNING CREATORS

40% of e-learning creators wish they had access to better mobile learning development tools



73%

OF COURSE CREATORS

73% of course creators said it's difficult to make sure courses look good on every device



Award-Winning Authoring Tools

Storyline 360,
Rise, and more



1.5+ Million Course Assets

Templates, characters,
photos, videos, icons,
and more

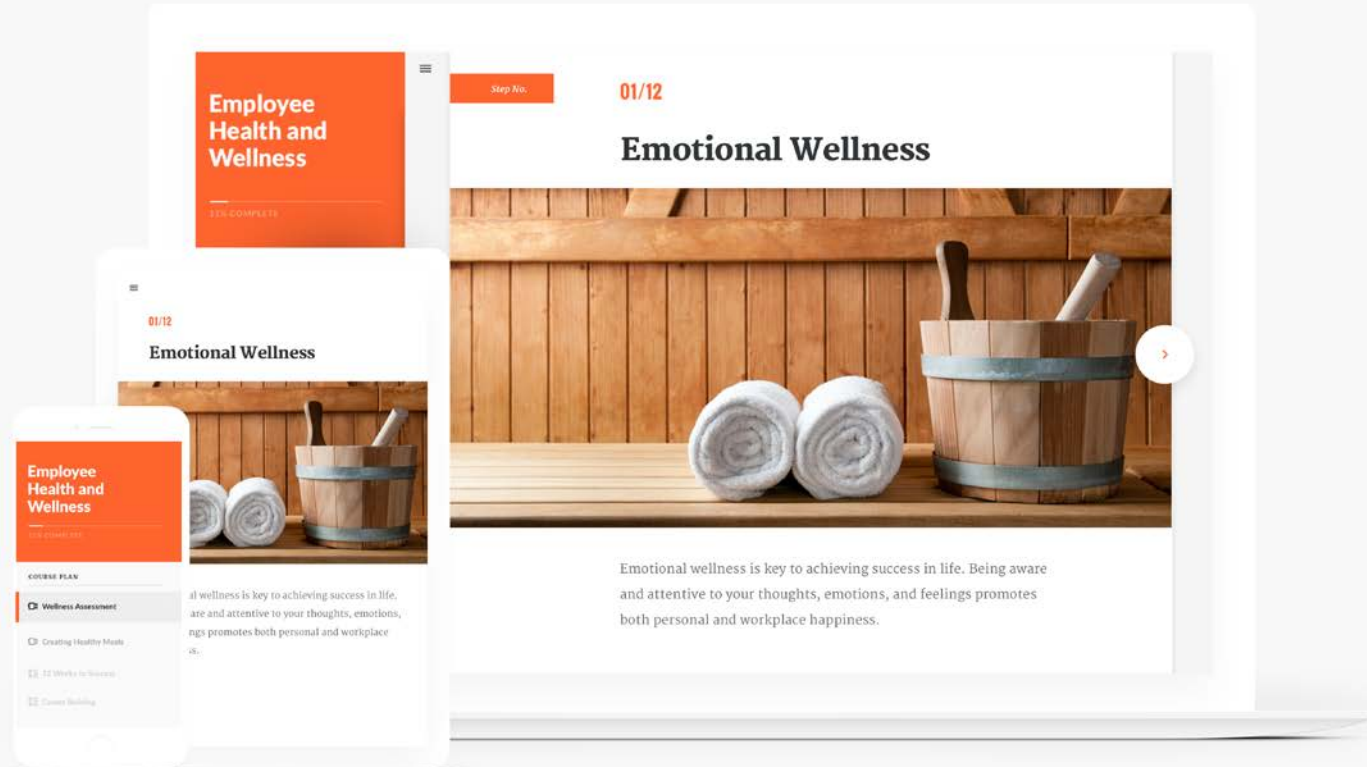


Project Review App

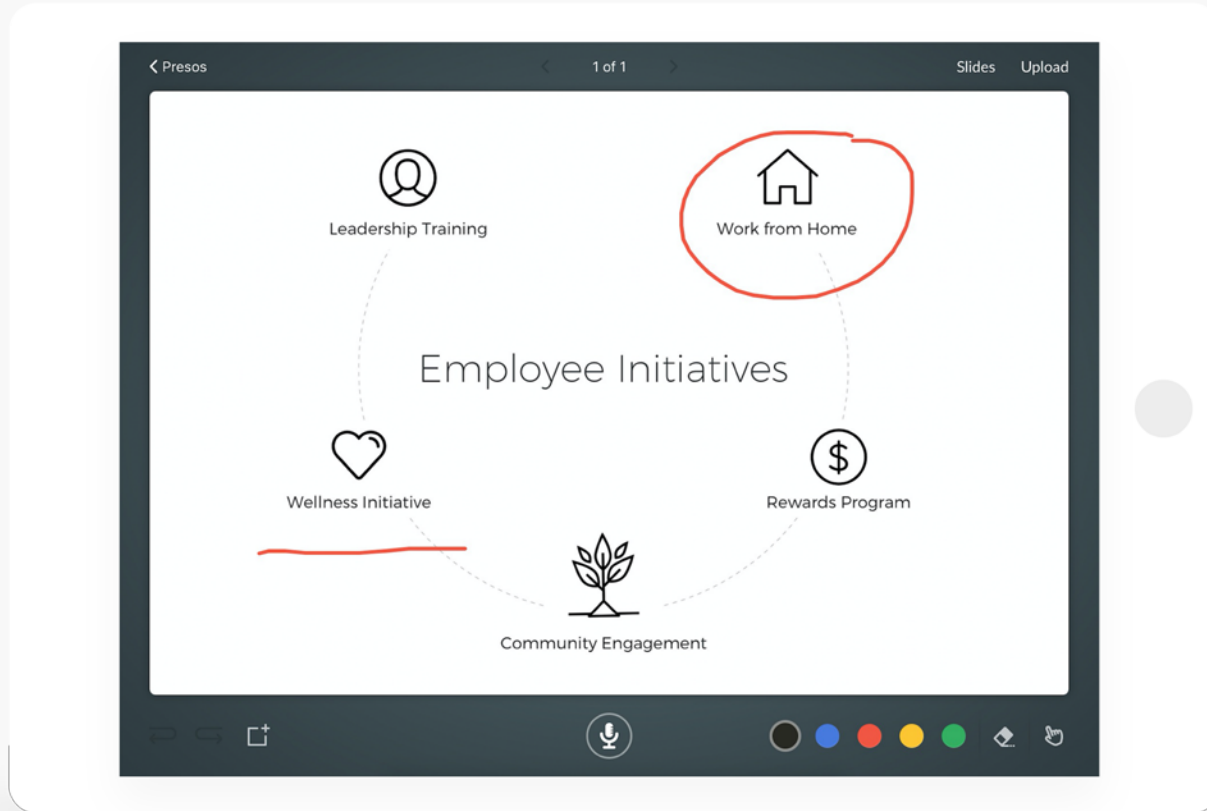
Live Online Training



rs Responsive, web-based courses with Rise



pr Informal training videos with Preso



Mobile Learning: Smaller screens



Mobile Learning: Bandwidth & files size challenge



Mobile Learning: No hover state



Mobile Learning: Keep text light



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